



**BACHELOR OF BUSINESS (ENTREPRENEURSHIP)
PROGRAMME STRUCTURE**

MPU COURSES

NO	COURSE CODE	COURSE NAME	CREDITS	CONTACT HOURS	OFFERED BY	PRE-REQUISITE
1	MPU 3113	HUBUNGAN ETHNIC (To be taken by local student)	3	3	SOSS	
	MPU 3173	MALAYSIAN STUDIES (To be taken by International student)	3	3	SOSS	
2	MPU 3123	TAMADUN ISLAM DAN TAMADUN ASIA (To be taken by local student)	3	3	SOSS	
	MPU 3143	BAHASA MELAYU KOMUNIKASI 2 (To be taken by International student)	3	3	CEL	
3	MPU 3213	BAHASA KEBANGSAAN A (To be taken by local student who do not earn credit in Bahasa Melayu)	3	3	CEL	
	*MPU 3243 OR	PROCESS WRITING			CEL	
	*MPU 3263	CRITICAL THINKING AND PROBLEM SOLVING			SOSS	
4	MPU 3332 OR	ISLAMIC STUDIES	2	2	SOSS	
	MPU 3352	GENERAL STUDIES				
5	MPU 3432	CORPORATE SOCIAL RESPONSIBILITY	2	2	SOM	

TOTAL CREDITS FOR MPU COMPULSORY COURSES = 13

COLLEGE COMPULSORY COURSES

NO	COURSE CODE	COURSE NAME	CREDITS	CONTACT HOURS	OFFERED BY	PRE-REQUISITE
1	SOS3331	ETHICS IN DAILY LIFE	4	4	SOSS	
2	CEL 2333	PUBLIC SPEAKING	3	3	CEL	

TOTAL CREDITS FOR COLLEGE COMPULSORY COURSES = 7

COLLEGE CORE COURSES

NO	COURSE CODE	COURSE NAME	CREDITS	CONTACT HOURS	OFFERED BY	PRE-REQUISITE
1	BUACC1508	PRINCIPLES OF ACCOUNTING AND FINANCE	4	4	SOM	
2	BUMGT1501	MANAGEMENT PRINCIPLES	4	4	SOM	
3	BUMKT1501	INTRODUCTION TO MARKETING	4	4	SOM	
4	BUHRM1501	INTRODUCTION TO HRM	4	4	SOM	
5	BUECO1509	PRINCIPLES OF ECONOMICS	4	4	SOM	
6	BULAW1502	FUNDAMENTALS OF LAW	4	4	SOM	
7	ITECH1005	BUSINESS INFORMATION SYSTEM	4	4	SOM	
8	BUGEN 1502	BUSINESS STATISTICS	4	4	SOM	
9	BUENT2622	COMPETITIVE ANALYSIS	4	4	SOM	
10	BUENT2635	ENTREPRENEURSHIP AND NEW VENTURE CREATION	4	4	SOM	
11	BUMGT2621	BUSINESS COMMUNICATION	4	4	SOM	
12	BUENT3733	ENTREPREURIAL BUSINESS PLANNING	4	4	SOM	
13	BUGEN3701	BUSINESS SIMULATION	4	4	SOM	

TOTAL CREDITS FOR COLLEGE COMPULSORY COURSES = 52

FEDERATION CORE COURSES

NO	COURSE CODE	COURSE NAME	CREDITS	CONTACT HOURS	OFFERED BY	PRE-REQUISITE
1	BUGEN1530	PRINCIPLES OF RESPONSIBLE BUSINESS	4	4	FEDUNI	
2	BUEBU1501	eBUSINESS FUNDAMENTALS	4	4	FEDUNI	
3	BUMGT2614	PROJECT MANAGEMENT	4	4	FEDUNI	
4	BUMGT2601	MANAGEMENT SKILLS	4	4	FEDUNI	
5	BUMKT3702	MARKETING STRATEGY & ANALYSIS	4	4	FEDUNI	
6	BUMGT2602	MANAGERIAL RESEARCH METHOD	4	4	FEDUNI	
7	BUMGT2606	MANAGING PEOPLE AT WORK	4	4	FEDUNI	
8	BUHRM3701	MANAGEMENT OF CHANGE AND ORGANISATIONAL DEVELOPMENT	4	4	FEDUNI	
9	BUMGT2615	DESIGNING EFFECTIVE ORGANIZATIONS	4	4	FEDUNI	
10	BUMGT3702	STRATEGIC MANAGEMENT	4	4	FEDUNI	
11	BUENT2639	CREATIVITY AND INNOVATION	4	4	FEDUNI	
12	BUMKT3705	INTERNATIONAL MARKETING	4	4	FEDUNI	


TOTAL CREDITS FOR CORE COURSES = 48

TOTAL CREDITS TO COMPLETE PROGRAMME = 120

* Student with credit Bahasa Melayu in SPM must complete 3 credits from MPU 3243 Process Writing or MPU 3263 Critical Thinking and Problem Solving

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 16/12/16