



INTERNATIONAL ISLAMIC COLLEGE
الكلية الإسلامية العالمية
KOLEJ ISLAM ANTARABANGSA

SCHOOL OF INFORMATION & COMMUNICATION TECHNOLOGY

PRACTICAL TRAINING

SEMESTER __ (_ / _)

PRESENTATION EVALUATION GUIDELINE (GRAPHIC DESIGN)

This presentation contributes 20% towards the total marks of the Practical Training.

NAME : _____
MATRIC NO : _____
COURSE : _____
DATE START / DATE END : _____
NAME OF COMPANY : _____
NAME OF PROJECT : _____
NAME OF ACADEMIC SUPERVISOR : _____
NAME OF INDUSTRIAL SUPERVISOR : _____

No.1 Jalan 31/10A, Taman Batu Muda, 68100 Kuala Lumpur

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A. CONTENT

1. Introduction to the presentation
2. Project explained
 - a. Preface (*introduction*)
 - Introduction to Practical Training
 - Background of the Company
 - b. The Design/Product
 - Objective
 - Project Scope
 - Design Purposes
 - Sketches and Concept
 - Target User
 - c. Conclusion
3. Effectiveness of summarizing the main ideas
4. Overall content

B. DELIVERY

1. Physical appearance
2. Vocal clarity
3. Body language & Eye-contact
4. Visual aids clear, appropriate and easy to follow
5. Presenter controls the presentation very well
6. Presentation clear, appropriate and well researched
7. Overall performance

C. DEMONSTRATION OF PROJECT

1. Project design shown as planned
2. Fulfills the objective of the project
3. Sketches
4. Layout
 - a. Arrangement
 - b. Color
 - c. Typography
 - d. Space
 - e. Finishing
5. Creativity
6. Attractiveness
7. Overall design
8. Ability to explain the overall design
9. Achievement of students (Project Completed)

D. QUESTION AND ANSWER

1. Understands the question
2. Has the ability to answer the question

E. TOPIC SUMMARY

F. TOPIC SUMMARY