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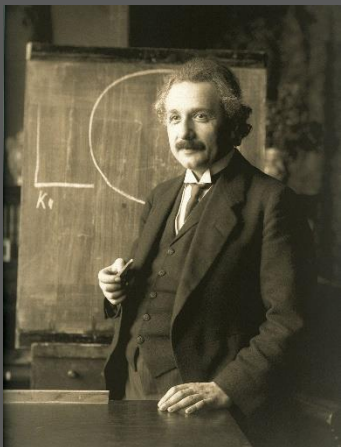
QUOTE OF THE MONTH:

"Do the people think that they will be left to say, we believe and they will not be tried?"

– Surah Al-Ankabut, Quran 29:2

"The measure of intelligence is the ability to change."

– Albert Einstein (1879 – 1955)



GROWTH MINDSET

Growing a business that you manage is what most people aspire for their career. Whether you want to take advantage of new opportunities, attract more customers, introduce new products or services, employ more staff even, the ultimate goal is actually to increase sales of your organization. However, the sales increase needs to commensurate with increase in the profit percentage as well.

It will take a big step in planning for the growth of the organisation. Therefore, it is important that you plan and research your business to ensure that the growth projected will become sustainable.

Assessing the current performance of the business will be critical to determine whether or not you are able to grow your business and where the source of the business growth will come from. Part of the analysis before planning to increase your business include asking questions like the following:

- Is your business growing or stagnating over time?
- How can you improve the performance?
- Any opportunities for you to reduce your costs?
- Can you expand your business without affecting the current business operations?
- Are your products/services rightly priced?
- Is the target audience the right target audience?
- Do you have the staff sufficient? And are they sufficiently skilled?
- How are you performing vis-a-viz your competitors?
- Is there anything that is holding you back?

These questions would be key to determining the directions that you are going to take to move forward. But before moving forward, you need to compare your budgets versus your actual results. By doing this, you can then evaluate how you have done previously and how it affects your business and how you can manage change for the future.

However, most important in this growth mindset is the ability to think outside the box and look at the business from a different point of view. We need to change our mindset. Mindset is here as our outlook. It is our world view and how we look at things.

"Changing your mindset, changes your results."

According to sourcesofinsight.com, "the right mindset changes everything because it changes how you look at things. When you change how you look at things, it changes how you feel. When you change how you feel, you change how you think. And vice-versa. When you change how you feel and how you think, you change what you do. When you change what you do, you change your results. Changing your mindset, changes your results."

As you can see, having the right attitude and mindset will ensure that you achieve the results that you want. As Allah says, "Indeed, Allah will not change the condition of a people until they change what is in themselves." Quran 13:11.

HUMANISING EDUCATION: U4S @ PPR GOMBAK SETIA

Stories from:



الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يونسفونى الشلالا انبارا نغشانا بلنسانا
Garden of Knowledge and Virtue

Since March 2021, a group of lecturers from IIUM, led by Prof Ts Dr Azura Amid, have conducted a knowledge transfer program at the PPR Gombak Setia, Kuala Lumpur. This University for Society (U4S) project is sponsored by the Ministry of Higher Education, Malaysia.

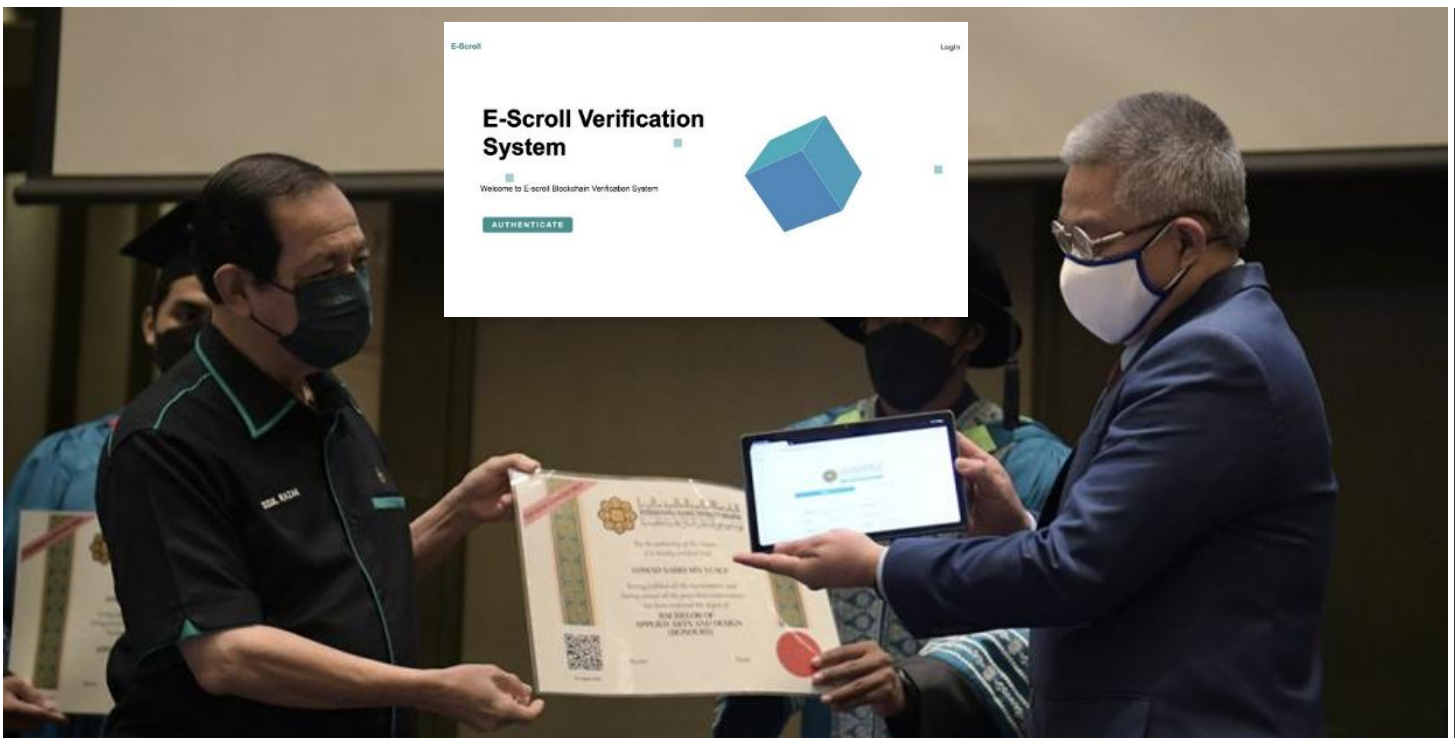
The U4S project aims to encourage lecturers from local universities to share their expertise with the residents around the university area to help improve the living standards of the locals especially from the B40 group.

This Integrated and Sustainable Agriculture and Farming (InSAF) project is carried out together with selected residents of PPR Gombak Setia to share knowledge on sustainable urban farming practices with the residents. This project does not only teach the participants how to do proper gardening but also ensure that these activities will continue and benefit the participants in the following forms:

- i. Free source of fresh vegetables
- ii. Improve the economy of the participants
- iii. Promoting "edible landscapes"
- iv. Promoting a healthy community
- v. Health and stress therapy
- vi. Basics of small-scale business.

Besides InSAF, there are also other U4S projects being carried out under the co-ordination of the Office of Industrial Links.





IIUM LAUNCHES DEGREE VERIFICATION PLATFORM USING ETHEREUM



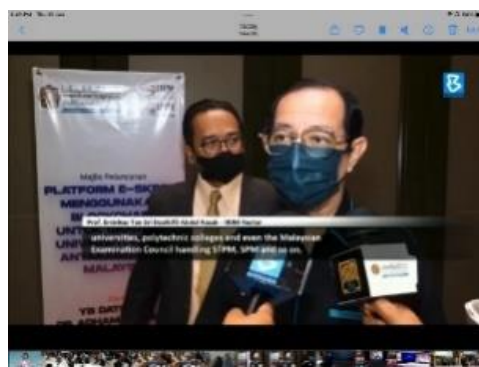
International Islamic University Malaysia (IIUM) through IIUM Advanced Technologies Sdn. Bhd. launched the E-Skrol application platform using blockchain technology that will be used by IIUM graduates. The application was officiated by Dato' Sri Dr. Adham Baba, Minister of Science, Technology and Innovation on 11 January 2022 at Sheraton Imperial Hotel, Kuala Lumpur.

This application was developed by IIUM Advanced Technologies Sdn. Bhd. (IAT), one of IIUM's subsidiaries that specializes in technology development. The E-Skrol platform was created to address the issue of bogus degrees, and it streamlines the degree verification procedure, which was formerly done manually.

Developed based on blockchain technology, the platform stores, validates and displays degree information that can be accessed through web applications around the world in a fast, transparent manner without any interruption.

In November 2018, The Ministry of Higher Education (MOHE) established a consortium consisting of public universities led by IIUM through IAT in collaboration with blockchain software developer NEM. The first e-scroll application was successfully launched in Malaysia in September 2019.

For this second application, many improvements have been carried out and it is different from the previous application. This *E-Skrol* platform was



developed entirely by IAT using the Ethereum blockchain.

The project will be funded with a National Technology and Innovation Sandbox (NTIS) grant by the Ministry of Science, Technology and Innovation, a research grant that allows researchers, innovators, and entrepreneurs to test products and services, and subsequently bring products to market.

For the future this application is planned to be expanded for the accreditation verification of Diploma, SPM, STPM and *Tahfiz* certificates nationwide. In addition, this e-scroll system will be developed on the Hyperledger platform and added with various functions such as micro-authorization (micro credential) and tokenization.

“The platform will be marketed to all public and private universities nationwide to enable their graduates to access their degree information quickly and efficiently.”

Apart from that, this app will also be an app that is able to communicate with various types of blockchain platforms. This is to achieve the goal of moving towards a Federated Blockchain platform.

Also present at the ceremony was the Rector of IIUM, Prof. Emeritus Tan Sri Dato 'Dzulkifli Abdul Razak, Chairman of Infrastructure & Services Division En. Khalek Bin Awang, Group CEO of IIUM Holdings Dr. Wafi Nazrin Abdul Hamid, senior University and IIUM Holdings officials, representatives from the Ministry and press from various publications.

INTERNATIONAL IIC CARES: IIC MOBILISES 83 VOLUNTEERS FOR FLOOD RELIEF MISSION & LAUNCHES FLOOD RELIEF FUND



Floods that resulted from heavy rain in many states of Peninsular Malaysia on the weekend of 25-28 December 2021 exposed the reality of tremendous weather patterns caused by climate change. En Shamsul Kahar Haron, Chief Executive Officer of International Islamic College (IIC), launched the Flood Relief Fund and Mission to assist staff and students affected by one of Malaysia's worst floods in recent history.



According to En Shamsul, "A total of more than 83 volunteers consisting of staff and students have been mobilized in the Relief Mission starting 22nd until 23rd December 2021. They will assist in cleaning the affected areas and also removing debris, which is among the immediate challenges faced by the victims."



"The IIC community and public can also donate to the Flood Relief Fund. All donations received have been channeled to provide financial and food assistance to those affected by the floods," he added.

Husamuddin Lotpi, a Chief Coordinator of the Flood Relief Mission 2021, said the first aid mission was mobilized on 22 December 2021 to Kampung Paya Jaras, Sungai Buloh and Bukit Lanchung, Subang Jaya. The assistance was in terms of providing manpower for house cleaning, moving of furniture, washing equipment, etc. as well as providing food donations.



"This aid mission will be continued at several other locations in the Klang Valley and we hope that this aid can help ease the burden of our brothers and sisters a little. To date, a total of 34 students and staff of IIC have been affected by this disaster," he said.



IIUM Schools Staff Appreciation Hi-Tea



On 13th December 2021, IIUM Schools Sdn. Bhd. (ISSB) organized an Appreciation Hi-Tea 2021 to celebrate staff's success and achievements in the following categories; the 10 & 20 Years of Service, the Permanency, and the Microsoft Certified Educators.

The event was organized at Pullman Hotels and Residences, Kuala Lumpur and was officiated by En. Shamsul Kahar Haron, Chief Executive Officer of IIUM Education Division. Staff appreciation events are held annually to reward and appreciate the ISSB staff for their hard work and effort for the company.

17 non-academic staff and 23 academic staff received the Permanency status. For 10 Years of Service Award, four (4) academic staff received the award, while for the 20 Years of Service Award, two (2) teachers were presented with the award.

Another notable ceremony during the event was the award-giving to the teachers who have been certified as Microsoft Certified Educators in which six (6) academic staff from various schools have received the award.

This event was postponed in 2020 due to Movement Control Order (MCO) restriction. However, the company successfully organized this event last year although at a smaller scale due to current SOP which need to be adhere to.



IIUM EDUCATION DIVISION RECEIVES SCHOLARSHIP

SPONSORSHIP OF RM148,000 FROM YAYASAN TAQWA, MAJLIS AGAMA ISLAM WILAYAH PERSEKUTUAN

IIUM Education Division organised an Appreciation Hi-Tea Ceremony on 7 January 2022 at Seri Pacific Hotel Kuala Lumpur. During the ceremony, Yayasan Taqwa, Majlis Agama Islam Wilayah Persekutuan (MAIWP) announced the educational sponsorship amounting to RM148,000 to support the success of two (2) programs managed by the IIUM Education Division. The programs are:

- 1.IIUM Educare: Program Hebat Baca Bahasa
- 2.IIUM Higher Education: Education sponsorship for international students of the International Islamic College (IIC)

RM48,000 FOR TUITION FEE SPONSORSHIP

The educational sponsorship is for 24 international Muslim students from Myanmar pursuing a Diploma in Information Technology at IIC. These selected students face severe financial constraints due to their country's political and economic turmoil.

RM100,000 FOR PROGRAM HEBAT BACA BAHASA

The program involves children aged 5 to 6 years with reading difficulties among asnaf and B40 families. The ten (10) months program began in September 2021, involving 12 selected families. Each house was provided with a 'Box of Happiness' containing the computer, study desk set, stationery, activity, and network infrastructure. The program aims to provide a more conducive learning environment and motivate children to be more diligent and enthusiastic to return to school.

Mr. Khair Ngadiron, Chairman of IIUM Education said in his speech;

"This contribution can motivate underprivileged children to learn and take online reading classes and

ensure they can continue the learning process seamlessly despite the country is facing global health issues and the worsening economic crisis."

He added, "IIC will also enter into a strategic partnership with the Myanmar International Intellectual College to ensure the development of the ummah, especially in the field of Information Technology, expands worldwide."

"These initiatives also support IIUM Education Division to move forward and be listed on the Malaysian Stock Exchange as Public Listed Company (PLC) by 2023 that demonstrate corporate governance standards which will be an example to other educational institutions network".

The same ceremony was also attended by Dato 'Haji Razali Haji Shahabudin who is the Chairman of Yayasan Taqwa, MAIWP. In his speech, he hoped that the funding could be channelled to the identified target groups and help ease their burden in seeking knowledge to succeed in whatever field they venture into.

As a symbolic sign of sponsorship, a mock check was handed over to the representative of IIUM Education Division, Encik Mohd Khair bin Ngadiron by YBhg, Dato' Haji Razali bin Haji Shahabudin.



IMSC BRINGS OUR OPHTHALMOLOGY CONSULTANT TO PAHANG RADIO FM

Asst. Prof. Dr. Ahmad Nurfahmi bin Akhtar Ali, Ophthalmology Consultant of IMSC featured in 'Doktor di Radio' slot for Pahang FM on 11 January 2022. The show airs from 10.00 am to 11.00am and listeners can call from all over the state of Pahang. The show hosted by DJ Ain for the 'Zon Pesona' and our Ophthalmology consultant highlighted the issue on 'Kanta Sentuh: Berwarna atau Tidak Berwarna Berbahaya?'

Asst. Prof. Dr. Ahmad Nurfahmi bin Akhtar Ali graduated from Universiti Malaya in MBBS and pursued his Master Degree in Ophthalmology in Universiti Sains Malaysia. Now, he is the resident Ophthalmology Consultant of Eye Clinic that has been diagnosing and treating patients with various eye problems and diseases.

As contact lens have become a common issue that cause medical problem to the eyes, Asst. Prof. Dr. Ahmad Nurfahmi anticipated to highlight this issue to the public. Contact lens is a corrective, cosmetic or therapeutic lens usually placed on the cornea of the eye to serve the same corrective purpose as conventional glasses. Contact lens have become the preferred alternative as they are lightweight and virtually invisible, and some of lenses are coloured to appear more attractive. Contact lenses are generally safe but several serious complications can occur, especially if proper care is not taken.

IMSC is keen to bring forward the medical issues to the community and highlight the subspecialization of our consultants as one of the niche areas of our medical centre in our upcoming sessions with Pahang FM.



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IKOP Pharma offers help to flood victim employees in Kuantan, Pahang

The floods that hit Malaysia including Selangor and several districts in Pahang at the end of last year could have a life-changing impact on individuals and families fortunate enough to save themselves. Some of the major roads were impassable to vehicles when the floodwater rose at 0.5m and the roads were closed. There were employees' residences affected as well. As the floodwater rose very quickly, most of the household items and belongings were unable to be saved. The floors and most of their belongings were covered with mud.

"It was an unexpected moment but I am preparing for the worst. As the water rose with non-stop rain, we started to move quickly to Pusat Pemindahan Sementara (PPS) at IIUM. I have my little daughter, thinking about her makes me worry about how to make her comfortable at the time. Alhamdulillah, I felt relieved when we arrived at PPS. I would like to thank all, especially IKOP and IIUM who are willing to lend a helping hand.", said Br.Rabbani, one of the employees who was affected by the flood.

In this situation, it is important for us to give encouraging words and moral support. We are pleased to provide assistance to them. In addition, IKOP Pharma also contributed RM1,000 to staff who were affected by floods. We hope this small contribution may help them get back on their feet.

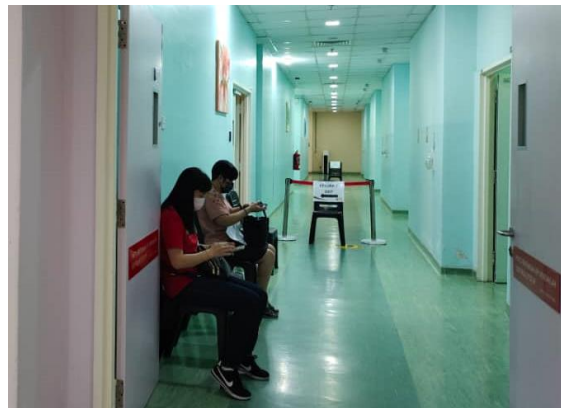


Past Month Activities

IIUM MEDICAL SPECIALIST CENTRE TAKES PART IN MAKING COVID-19 BOOSTER JAB MORE ACCESSIBLE TO THE COMMUNITY

IIUM Medical Specialist Centre (IMSC) is proud to be part of the nation's concerted efforts in providing Covid-19 vaccination to the community in Malaysia through the National Covid-19 Immunisation Programme. This programme is a massive nationwide exercise by the Government of Malaysia to immunize the population in Malaysia against the Covid-19 virus. Therefore, IMSC once again cooperate with the appointed implementer for the Private Medical Practitioners of the National Covid-19 Immunisation Programme - ProtectHealth Corporation to dispense booster shots of Covid-19 vaccination to the people of Kuantan and the surrounding areas. We have started our Booster Jab Vaccination Centre on 10th January 2022 and we are ready to serve 200 booster recipients a day.

To recap, IMSC has successfully dispensed Covid-19 vaccination to 6,843 vaccine recipients during the establishment of our Vaccination Centre from the month of August 2021 to October 2021. We received overwhelming response from the visitors. The strong teamwork shown by committee members ensured the accomplishment of this programme.



Quote of the month...

"Feed the hungry and visit a sick person, and free the captive, if he be unjustly confined. Assist any person oppressed whether Muslim or non-Muslim."

— Prophet Muhammad PBUH

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